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Market Support

Ann Marie Ames

Wisconsin Ag Exports Climb to New Record in 2013

Wisconsin agricultural exports set a new record in 2013! The state exported more than \$3.2 billion of agricultural products in 2013, a 9 percent increase in value compared to the previous year. [Read more](#)

WI International Trade Team - Needs Assessment

We value your feedback! The International Trade Team at the Wisconsin Department of Agriculture, Trade and Consumer Protection is in the midst of planning its programs for the coming year. We would like your input regarding programs/services that would benefit you the most. [Click here](#) to take a short survey!

Upcoming Events

[SIAL Brazil](#)

Sao Paulo, Brazil/ June 24-28, 2014

SIAL Brazil is the largest international tradeshow for the food and beverage sector in the country. It is a great opportunity to showcase your product, position your brand and meet with buyers. Additionally you can take advantage of the available trade enhancement services which include: Pre-show product research, import regulations, and/or a competitor analysis, market briefing and retail store tour and more! In 2013, of the companies utilizing these services, four saw their export sales increase more than 20%.

Email Ashwini Rao at ashwini.rao@wi.gov or call 608-224-5119 for more information.

[Focused Trade Mission to Panama and Colombia for Value-Added Feed Ingredients](#)

Panama City, Panama and Bogota, Colombia / July 23 - 27, 2014

Register for this opportunity to learn about the market potential in South America, meet prospective buyers and showcase products internationally. Products in demand by South American buyers include: value-added feeds, pre-mixed feeds, antimicrobials, probiotics, milk replacers and supplements. Prior to the mission, companies will receive a market analysis of their products, a company profile in the official trade mission brochure and two pages

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of company information translated into Spanish.

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Resources

Grants of up to \$1 million are available for transportation improvements that are essential for an economic development project. The [Transportation Economic Assistance \(TEA\)](#) program provides 50% state grants to governing bodies, private businesses, and consortiums for road, rail, harbor and airport projects that help attract employers to Wisconsin, or encourage business and industry to remain and expand in the state.



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